

CFDA/VOGUE FASHION FUND

ESTABLISHED TO PROVIDE FINANCIAL
AWARDS AND BUSINESS MENTORING TO
EMERGING FASHION DESIGNERS

2011

The CFDA/VOGUE FASHION FUND helps emerging American designers pursue their design and business plans. In addition to grants of \$300,000 to the winner and \$100,000 each to the two runners-up, the awards include a yearlong mentorship with an industry professional whose business expertise is tailored to the designers' needs and future goals.

To Be Eligible, an Applicant Must:

- > Be a designer of demonstrable talent—i.e., have garnered substantial (and recent) editorial coverage, and have support (orders) from top retailers;
- > Be American or have established a primary design business in the United States;
- > Be in business for a minimum of two years;
- > Have professional staff, paid or volunteer, that can devote the time and effort required to accomplish the stated aims of an applicant's design career plans;
- > Request and submit a Preliminary Application, accompanied by a 350-word biographical statement, which should include a summary of the applicant's design career, by Wednesday, May 11, 2011.

INTERESTED AND ELIGIBLE DESIGNERS SHOULD CONTACT SACHA BROWN VIA E-MAIL AT S.BROWN@CFDA.COM TO REQUEST AN APPLICATION.

The 2011 CFDA/Vogue Fashion Fund is in partnership with J.Crew, and is generously underwritten by American Express, Appleman Foundation, Barneys New York, Carolina Herrera, Ltd., Coach, Liz Claiborne Inc., Lord & Taylor, L'Oréal Paris, Nordstrom, THECORNER.COM-Yoox Group, Theory, Tiffany & Co., Tommy Hilfiger, and Vogue.



CLOCKWISE FROM TOP:
BILLY REID (NEAR LEFT),
THE 2010 FASHION FUND
WINNER, WITH MUSICIANS
ROBERT FRANCIS AND
CHARLIE MARS; RUNNER-
UP **EDDIE BORG** WITH
MODEL **LIZZY JAGGER**;
RUNNER-UP **PRABAL**
GURUNG WITH ACTRESS
DIANE KRUGER.



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